DISCOVER OUR API
AVAILABLE FOR OUR HOSTED CUSTOMERS

THE HOPEM API allows key data to be **securely transmitted** between Primmo Residential and third-party software.

Keep using the functional richness and enjoy the stability and reliability of your **Primmo software.**

Keep your data secure in **our hosted environment.**

Connect your other tools using our API.
Benefit from an **encrypted, secure data exchange that complies with best practices**, as well as the standards and laws in force.

Ensure the Sustainability of your Operations :

- Optimize your processes and increase productivity;
- Improve the sharing of information between your software;
- Reduce manual entry, double-entry, and errors;
- Make better decisions and exploit your data;
- Offer a better experience to your employees and customers;
- Reduce your administrative costs.

What's an API?
API stands for "Application Programming Interface".

As we continue to evolve, we will be adding more data types to our API, stay tuned!

Hopem at the Heart of your Property Management

Be curious and ask your leasing and administrative agents if they must enter the information manually for each new tenant?

If the answer is yes, you should consider using our APIs. Connect Primmo to your other tools and avoid double-entry and repetitive manual tasks. Your data will move easily from one system to another, **saving you time and increasing efficiency.**

Here is an example of using an API:

1. Retrieve the list of accommodations for rent to feed the ads on your website or CRM;
2. The third-party software automatically transmits the prospect's data to Primmo;
3. Subsequently, when the prospect decides to sign, the lease will be created automatically, including the tenant, its associated services, and contacts, if applicable.

> **You manage a Seniors Residence?**
>
> Add a bridge between the rental and accounting department by integrating into your CRM, in an automated way, the list of services available for rental.

This is just the Beginning of your Tenant's Lifecycle!

What tools could you connect?

- CRM (Microsoft Dynamics, Salesforce, Monday, etc.)
- Website
- Dashboard
- BI
- Building stack
- etc.

And here are some other examples:

- For a direct mailing;
- For emergency services;
- For maintenance services, such as communication with your tenants;
- To obtain:
  - Current tenants, with their unit number;
  - Services related to the tenant/unit;
  - Vacant parking spaces;
  - For vacancy rate analyses, statistics, etc.;
- The apartments available according to a range of dates, with prices, according to certain characteristics, etc.;
- Services related to an available unit.

WHAT DATA AND TYPES OF TRANSACTIONS APPEAR IN OUR API?

Fields and information available	Basic Residential
Buildings	🔍
Units	🔍
Unit specific services	🔍
Parking spaces and Rented parking spaces	🔍
Services	🔍
Tenants' services	🔍
Tenants	🔍 +👤
Additional correspondences	🔍
Type of occupants	🔍
Reasons for leasing of leaving	🔍
Units available	🔍
Units to rent	🔍

Key   🔍   Search and list   +👤   Addition